

The Heart of Heaven Fest www.heavenfest.com

Here's our heart. We don't think Colorado needs another concert or festival, it needs Jesus. It needs the followers of Jesus to be transformed and renewed by the power of the Word of God and prayer. Heaven Fest is about one thing: **To make Jesus Christ's name more glorious than any other name.** We love music, we love hearing bands live, and we love experiencing the excitement of being around thousands of people. But those things are a distant second to the fact that Heaven Fest at its very core is about prayer, worship, and being a catalyst for revival here in the Rocky Mountain region. Heaven Fest will not just be another Christian event where we all have fun, go home, and nothing real has happened. Forget that. Heaven Fest will be an event where Jesus is given the center stage to do what He wants to do. And when it's all over, we ONLY want to be saying ONE THING. Simply; "That was God".

Heaven Fest is a platform for a few things to happen. It's a tool to begin a grassroots movement of 24/7 prayer and worship through "The Tent" (www.thetentdenver.com). It's a tool to start a movement of musical worship and reading of the Word, called "Seek and Soak" (www.seekandsoak.com). The Tent and Seek and Soak are meant to be year-round ministry tools. They are tools that support the local congregations, not subtract from them. Neither of them are set up to be executed in a building or central location. They are designed for people to invite some friends over to their house or lunch break at work for a time of worship, reading of the Word, and prayer. All the resources that we provide are also free. We're not out to make a bunch of cash off of these ministries. It seems like the Kingdom of God will advance further through year-round 24/7 prayer and worship and Seek and Soak sessions than through a one-day music, worship, and arts festival. That is our goal... we are asking God to use Heaven Fest as a catalyst for revival. We want to see the kingdom-hearted churches of the Rocky Mountain Region grow and flourish because when they do, the kingdom of God is advanced!

Heaven Fest brings the Body of Christ together (denominations, races, and generations) at the end of the evening by shutting down all other stages and vendors for something called the Sacred Assembly. Our heart during the Sacred Assembly is to give Jesus the headlining slot. During that time a nameless, faceless worship band, along with about 100 pastors, leaders, and pray-ers from around the region takes the stage. The stage is lit from behind so that you can't see any faces and we don't announce anyone or introduce any other name except the name of Jesus. We worship with music for a while, read the Word, and then we invite people to be doers of the Word and not hearers only (James 1:22). We get on our knees and faces before God and invite the people to repent (2 Chronicles 7:14). Then the people are invited to take Communion together, as the Body of Christ. It is an AMAZING time. We don't do a traditional altar call where people are invited to the front to meet with pre-approved prayer people. Instead we invite them to sit down with the people that they came with, and in the context of relationship, pray for one another and commit to walk with each other. Last year we had thousands of people sitting in circles and gathered in prayer huddles praying for each other. Many young people got the privilege of leading someone into relationship with Jesus for the first time in their lives... it was outrageous! We do have people that are ready to pray for individuals that came alone as well.

Heaven Fest is also a seed planter and a watering tool. We ask each band/artist to give a testimony so that seeds are planted and watered all day in the hearts of the people! We do 33 consecutive nights of Worship and Prayer before the event and 7 consecutive nights of Worship and Prayer after the event. We do 88 hours of continuous worship and prayer before, during, and after the event. We gather local pray-ers and invite hundreds of them to be onsite praying and interceding for the people. Our prayer strategy is VERY purposeful, covering the event, the people that attend, and the people that the attendees will reach before, during, and after Heaven Fest.

In economic times like these, Heaven Fest can be a dispenser of hope. The ticket price for Heaven Fest is \$29 or Whatever You Can Afford. Last year, through this model and the tickets we gave away to urban ministries around the state of Colorado, we gave away over \$300,000 worth of tickets for free. We train our front gate people to look at each attendee in the eye, smile, and with a spirit of generosity, welcome them regardless of what they pay. No one was turned away or looked down upon. This year, our plan is to give over a half a million dollars worth of tickets away, our primary target being “the least of these”. We pay for the festival through inviting people to give financially, through corporate sponsorships, through in-kind donations, and through ticket sales. Last year we gave all our profit away to an orphanage called “Home of Refuge” which is located in Honduras. We also gave to a project that was giving 2500 Bibles to a Navajo Reservation.

Also, just we come down front street with you; the entire Heaven Fest staff are all full-time missionaries. We don't use the “proceeds” of Heaven Fest to pay our salaries. We've all raised financial support from individuals, families, churches, and ministries. We think this is important for you to know because we're not in this to make a load of cash so that we can pull away from each event with a new Mercedes-Benz. We're in this because the Lord made it very clear that we are to do this until He leads a different direction. We want to state something very plainly, that obedience to Jesus is our motivation in this deal. We're also not going to waste our time and money on doing a neat, (and if we can say it this way, “sexy”) trendy, culturally relevant concert and ask for your involvement. If we're not going to waste **our** time and money, we're **CERTAINLY NOT** going to waste **YOUR** time and investment of any kind. That's not our heart, not the vibe we're going for. We're hungry for something real, something solid, and we believe that “something” is revival.

Thank you for your time in reading this. We would love the opportunity to chat with you and pray with you. The contact info is below if you're down to chat or meet up some time.

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